

**ABSTRACT OF THE DISCLOSURE**

An air freshener device includes a scent material interspersed within a polymer body or a polymer gel, and capable of dispersing out of the polymer gel. The polymer body and a polymer gel can be flexible and compressible, and also resilient and returnable to its original

5 configuration. In addition, the polymer body and the polymer gel can have a freestanding, self-supported, three-dimensional shape. The air freshener can include a tacky or clingy attachment surface to contact and cling to a support surface by mechanical or specific adhesion.

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